

**Exhibiting Company****Registration**

Company		Contact Person	
Address		e-mail	
Zip Code	City	Phone	
Country	Org.nr / VAT no.	Reference	

**Invoice Address (If different from above)**

Company		Contact Person	
Address		e-mail	
Zip Code	City	Phone	
Country	Org.nr / VAT no.	Reference	

**Workshop Partner / Exhibition on Cool Sweden Workshops 2025, April 29****Standard Exhibits include:**

- Host of workshop for service or product in Thermal Management in conference room with full AV equipment.
- Logotype on the conference website. One (1) page for company presentation in the conference soft book.
- Lunch and refreshments for two people.

**Workshop Partner:**  15 000 SEK**Table Top:**  6 000 SEK**Co-exhibitor:** *Co-exhibitors will get the same exposure and information as the main exhibitor.***Price Co-exhibitor:** 6 000 SEK      **Number of Co-exhibitors:** .....**Co-exhibitor Company name:** .....**Sponsor package:**       Gold: 15 000 SEK       Silver: 7 500 SEK       Bronze: 5 000 SEK**Thank you for your registration!**

Thank you for your registration! This booking is legally binding and the undersigned undertakes to comply with the regulations specified on side 2 (General Regulations). Cancellation of this registration does not imply exemption from payment of the ordered exhibition space. Please note that all prices above are exclusive of VAT. Welcome as an exhibitor at Cool Sweden.

\_\_\_\_\_  
*Date & Place*\_\_\_\_\_  
*Authorized Signature*

Please send registration to:

**dan.wallander@contentvenue.se or carina.lagerlof@contentvenue.se**

## General Regulations

1. Exhibitors are bound by their bookings until they are accepted or refused by organizer of Cool Sweden 2025 (below “the Organizer”). Acceptance of a booking represents a binding agreement for the stand space and rent that are specified in the order confirmation from the Organizer or in other correspondence from the same. The stand space must not be occupied until the exhibitor insurance and stand rent have been paid in full.

2. The Organizer reserves the right to decide which exhibitors are allocated space and how stand space is allocated, as it deems appropriate. Transfer of rented space, in part or in full, is not permitted without the approval of the Organizer. Cancellation of rented space by an exhibitor does not provide any rights to the rented space nor does release the exhibitor from the obligation to pay the rent for the space ordered or entitle the exhibitor to repayment of paid rent.

3. Exhibitors undertake to read and abide by the “General Regulations” stipulated herein, as well as all other regulations concerning order and safety, or instructions of a technical nature, that are issued by the Organizer.

4. Invoicing of the exhibitor fee takes will be done before the conference. If booking later than 30 days before the conference, the exhibitor fee will be invoiced immediately upon confirmed booking, with short date.

5. It is the responsibility of the exhibitor to ensure that there is valid insurance for damage to own property and property belonging to third parties.

6. The exhibitor is fully responsible for the transport of exhibition material, from and to the exhibition. All exhibits must be removed from the exhibition area after the close of the exhibition. If this is not done by the specified date, the Organizer entitled to remove the items at the exhibitor’s own cost and risk.

7. The exhibitor is liable for any damage caused either by himself or by any of his assistants to the Organizer’s premises and grounds. The exhibitor is also liable for any other damage arising from the exhibitor’s failure to supervise the space rented by him.

The Organizer is responsible for general security but is not responsible for the exhibited property.

8. In those cases where catalogues, databases or other information are compiled (for example for use on the Internet or in printed form) the Organizer is free from any liability for any errors in such information.

9. Exhibitors give the Organizer the right to handle personal details during the processing of bookings, according to current policy of integrity, and in accordance with GDPR (General Data Protection Regulation). The booking form indicates which information is obligatory. The exhibitor accepts that such information is recorded for the purpose of contracts and administration. (Information may be passed on to external partner companies for use in marketing, business proposals etc.)

10. The Organizer carries out all general cleaning, but exhibitors are obliged to ensure that the space rented to them is kept clean.

11. All disputes arising from the interpretation or application of this contract shall be settled according to Swedish law and Swedish Courts. In the first instance, this is the Gothenburg City Court.

12. Any taxes or other surcharges that may be imposed in connection with the exhibitor’s use of the space will be charged to the exhibitor.

13. In accordance with the Swedish VAT Act (1994:200), VAT is charged on registration fees, stand rent and other remuneration the exhibitor pays to the Organizer for services rendered. Non-Swedish traders with no permanent establishment in Sweden are liable for VAT. For more information about this and VAT refund of your expenses in Sweden please visit [www.vatadviser.se](http://www.vatadviser.se).

14. Exhibitors undertake to comply with the rules on confidentiality (separate document), which must be signed by all stand staff before access to the exhibition area.

Organizers: