

# **COOL SWEDEN WORKSHOPS 2025**

# Present the future of Thermal Management

April 29, 2025, Stockholmsmässan, Älvsjö

# INVITATION TO WORKSHOP PARTNERS

Cool Sweden Workshops 2025 is the event for practicing engineers working with Thermal Management and cooling of electronics, and for those faced with this problem in the development of new products.

The electronics industry is developing rapidly, and it drives towards the needs of efficient electronics cooling to achieve high reliablity. This brings an increased power density which also increases the demands on electronics cooling.

To solve the cooling problem is a matter of the industry's future competitiveness and therefore we arrange Cool Sweden Workshops 2025. This is a meeting place for electronics cooling where you as an exhibitor and presenter of workshops play an important role and have great opportunities to interact with customers and peers in the industry.

Welcome to take a prominent place at Cool Sweden Workshops 2025!

www.coolsweden.se

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# Present your workshop in small focus groups

Cool Sweden 2025 is a small format conference with a clearly defined and rolling program based on small focus groups. The mix of Keynotes and workshops with technical content on Thermal Management offer a day full of dynamic content and plenty of opportunities for the participants to interact and ask questions to you and your companies' representatives.

As an Workshop Partner you will hold your workshop within Thermal Management in a private meeting room, especially adapted to your needs. The participants are divided into several groups, and you will present your workshop several times. Thus all participants will take part of your workshop during the day. Time is also dedicated in connection with lunch and coffee breaks, giving you many opportunities to discuss Thermal Management with old and new contacts.

# Welcome to register as a Workshop Partner!

Please note

(1) There is a limited number of places for presentations and workshops. It is therefor "first come, first serve" that applies. (2) All workshops are quality assured by the Cool Sweden Initiative.

#### **Exhibitor options:**

#### **WORKSHOP PARTNER: PRICE 15 000 SEK**

- Presentation of workshop for service or product within Thermal Management
- Conference room with full AV equipment
- Lunch and coffee for two persons
- Logotype with URL-link on the conference homepage
- One (1) page presentation of workshop in a printed conference book

## **EXHIBITOR TABLETOP: PRICE 6 000 SEK**

- Table
- Lunch and coffee for one (1) person
- Logotype with URL-link on the conference homepage

# Sponsor options:

#### **GOLD SPONSOR PRICE: 15 000 SEK**

As a Gold Sponsor you are presented extensively during Cool Sweden Workshops 2025, through exposure of your logo during Keynotes and breaks, more extensive exposure on the conference website and in newsletters, as well as in the printed conference documentation. (One sponsor possible)

#### **SILVER SPONSOR: PRICE 7 500 SEK**

As a Silver Sponsor you are presented extensively on the conference website and in newsletters, as well as in the printed conference documentation. (Two sponsors possible)

#### **BRONZE SPONSOR: 5 000 KR**

As a Bronze Sponsor you are presented extensively on the conference website and in newsletters. (Three sponsors possible)

#### Please note:

- (1) Exhibition/workshop booking is done via form or by contacting us directly.
- (2) Separate advertising is possible in the conference documentation, the website and in the newsletter.
- (3) All prices are exclusive of VAT.

### Book your exhibition/workshop at Cool Sweden 2025:

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